



ARIZONA
WILDERNESS
COALITION
WWW.AZWILD.ORG

Welcome

to the 4th Annual Wild & Scenic Film Festival tour, hosted by the Arizona Wilderness Coalition. We are excited to bring to you an evening of inspiring films from the 2011 Wild & Scenic Film Festival, the largest of its kind in the United States.

Arizona's environment and cultural heritage defines the American West. Snow-capped mountains and deep rugged canyons; blooming desert and spring fed streams; lush conifer forests and fiery orange sunsets—the diversity of life and landscapes found here connects us to each other and to our ancestors.

The Arizona Wilderness Coalition's (AWC) mission is to permanently protect and restore Wilderness and other wild lands and waters in Arizona for the enjoyment of all citizens and to ensure that Arizona's native plants and animals have a lasting home in wild nature.

For more than 20 years, AWC has been working with volunteers to conduct wild land inventories, educate citizens about the unique attributes of Arizona's landscape, and empower our people to build support for their lasting protection.

membership

The Wild & Scenic Film Festival provides you with an evening of educational and inspiring films, as well as a wonderful opportunity to support the work of AWC in protecting the wild lands and waters of Arizona.

New, Renew or Gift an AWC Membership during the film festival and receive:

- Complimentary eSubscription to **Green Living AZ**
- Sweet treats and discounts from **White Mountain Candy**
- **"New Member Raffle"** Ticket - with a chance to win a Sedona Getaway to the breath-taking **Enchantment Resort**, and more!

New Member incentives are made possible in part by Changing Hands Bookstore, be sure to stop by to say "thank you" for their help in growing the awareness of Arizona's wild places.

the evening

5:00 pm **Community Reception**

music courtesy of The Petty Thieves, Unplugged

6:00 pm **Films Begin**

Introduction to Wild & Scenic Film Festival

The Majestic Plastic Bag

Energy Efficient Penguin

The Story of Bottled Water

Into Darkness

Open Space

Meerkat

Disturbance

Water Loving Doggies II

Witness: Defining Conservation Photography

7:30 pm **Intermission**

7:50 pm **Our Feature Film**

Green Fire: Aldo Leopold and a Land Ethic for Our Time

9:15 pm **Films Conclude**

Raffles and Giveaways

raffle

Everyone loves the excitement of a raffle - and we have **two!**

For our **first raffle**: be sure to stop by the Arizona Wilderness Coalition table during the community reception, intermission, or before the end of the evening to fill out your raffle ticket - all attendees are eligible for great prizes from both our national and local sponsors, including a guided trip for 4 to Grand Canyon, courtesy of Canyon Tough Adventures (\$2,100 value). *Feeling lucky!?* Additional tickets are available for purchase at the AWC table.

Our **second raffle** is exclusively for new and renewing AWC members - with a chance to win a Sedona Getaway, including a 2-night stay at the beautiful Enchantment Resort (\$1,000 value). *Is your membership up-to-date?* Consider a gift membership for friends or family - you'll still be entered to win *and* leave knowing that you are helping the Arizona Wilderness Coalition fulfill our mission.

Films

The Majestic Plastic Bag

Jeremy Konner (USA, 2010, 4 min)

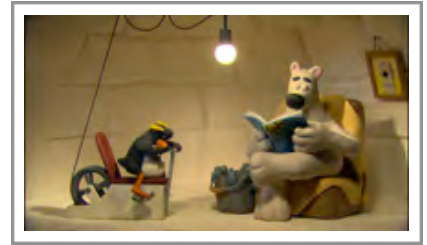
Follow a plastic bag from supermarket to its final migratory destination in the Pacific Ocean gyre. Jeremy Irons narrates this mock nature documentary.



Animals Save the Planet:

Energy Efficient Penguin & Meerkat

In a series of humorous, animated, short films animals give us humans tips on how to live an eco-friendly lifestyle. Produced for Animal Planet by Academy Award-winning studio, Aardman Animations (*Wallace & Gromit; Chicken Run*), *Animals Save the Planet* is a funny, engaging series of short clay animation films that feature animals, in their own habitats, demonstrating how everyone can make a difference by practicing a greener lifestyle.



The Story of Bottled Water

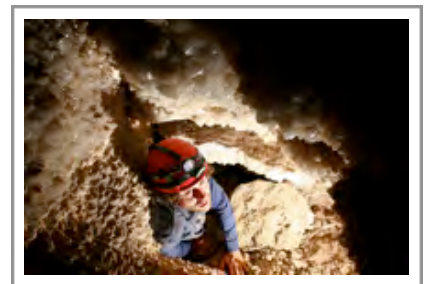
Free Range Studios (USA, 2010, 8 min)

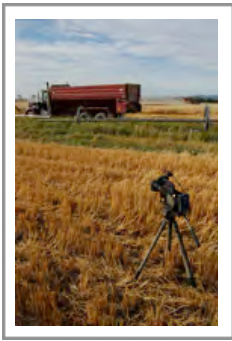
Why do Americans buy more than half a billion bottles of water every week when it already flows from the tap? The film explores the bottled water industry's attacks on tap water and its use of seductive, environmental-themed advertising to cover up the mountains of plastic waste it produces. EthicMark Award

Into Darkness

John Waller (USA, 2010, 15 min)

Journey along with a group of cavers who push impossibly small passages to access some of the final frontiers on earth. The images and sounds of these spectacular and remote wilderness caves reveal a fantastic world unlike anything we experience on the surface. Best in Show, NSS Video Salon; Audience Favorite Short Doc, NW Film and Video Festival

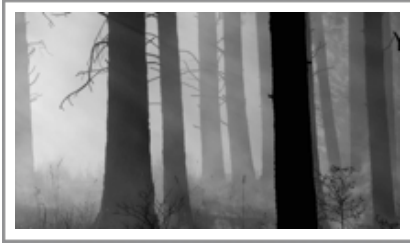




Open Space

Jeremy Roberts (8 min)

Produced for Sonoran Institute, *Open Space* examines the loss of one of the West's most valuable assets, open space, which serves as a community's agricultural base and wildlife habitat. The film offers a new vision for communities and landscapes in the American West.



Disturbance

Jeremy R. Roberts (USA, 2009, 19 min)

As a hybrid of natural history documentary and political commentary, this unique film explores the complexity of fire management and fire ecology of the Northern Rockies. It speaks to homeowners, taxpayers, and anyone who cares about the diversity of life on earth.

Numerous awards including College Emmy, National Academy of Television Arts & Sciences; CINE Golden Eagle & Bronze Telly; International Wildlife FF

Water Loving Doggies II

Will Keir (USA, 2010, 4 min)

The water loving doggies are back! From 20 to 200 pounds our furry friends are sure to make a splash in your hearts in this year's re-cut river romp, featuring music by Matisyahu.



Witness

Neil Ever Osborne, Chad A. Stevens
(Canada, 2010, 18 min)

Notable anthropologist Jane Goodall, National Geographic Editor-at-Large Michael Nichols, and International League of Conservation Photographers president Cristina Mittermeier, among many others, share candid thoughts on the power of photography and its value as an effective

conservation tool. The narrative is accompanied by stunning photographic contributions from over 40 conservation photographers to illustrate the convergence between the conservation and photography realms.

feature

Green Fire: Aldo Leopold and a Land Ethic for Our Time

Green Fire: Aldo Leopold and a Land Ethic for Our Time grew directly out of an earlier film project, *The Greatest Good*, which was a history of the US Forest Service's first 100 years, and, by extension the first 100 years of American conservation. Aldo Leopold featured prominently in that film because he was one of the early Forest Service employees whose work and ideas were greatly influenced by his experience in the National Forests of Arizona and New Mexico, and he is also one of the few individuals whose work and ideas now continue to influence the work and mission of the agency across the nation.



A production of the Aldo Leopold Foundation, the US Forest Service, and the Center for Humans and Nature. The film shares highlights from Leopold's life and extraordinary career, explaining how he shaped conservation in the twentieth century and still inspires people today. Although probably best known as the author of the conservation classic *A Sand County Almanac*, Leopold is also renowned for his work as an educator, philosopher, forester, ecologist, and wilderness advocate.

Green Fire illustrates Leopold's continuing influence by exploring current projects that connect people and land at the local level. Viewers will meet urban children in Chicago learning about local foods and ecological restoration. They'll learn about ranchers in Arizona and New Mexico who maintain healthy landscapes by working on their own properties and with their neighbors, in cooperative community conservation efforts. They'll meet wildlife biologists who are bringing back threatened and endangered species, from cranes to Mexican wolves, to the landscapes where they once thrived. The *Green Fire* film portrays how Leopold's vision of a community that cares about both people and land—his call for a land ethic—ties all of these modern conservation stories together and offers inspiration and insight for the future.

Special guest Don Hoffman AWC's former executive director and current chairman of our Board of Directors, will speak briefly on his role in the film's production, and living and working for more than 30 years in the footsteps of Leopold, in Arizona's White Mountains region.