

Wild & Scenic Film Festival

The Wild & Scenic Film Festival is a call to action. We show environmental and adventure films that illustrate the Earth's beauty, the challenges facing our planet, and the work communities are doing to protect the environment. Through these films, Wild & Scenic both informs people about the state of the world and inspires them to take action.

2011 at a Glance

Location	Tempe Center for the Arts
Date & Time	Thursday, August 18th, 2011 5:00pm Doors Open Reception Community/Sponsor Tabling 6:00pm Films Begin
Attendance	600

As the 4th year tour host, the Arizona Wilderness Coalition utilizes the Wild & Scenic Film Festival as a tool for awareness, membership development, and outreach for our mission: to permanently protect and restore wilderness and other wild lands and waters in Arizona for the enjoyment of all citizens and to ensure that Arizona's native plants and animals have a lasting home in wild nature.

FESTIVAL PROGRAM ADVERTISING

Ad Size	Dimensions (w x h)	Cost	Sponsor Cost
Full	5" x 8"	\$500	\$300
1/2 Page	5" x 3.875"	\$400	\$200
1/4 Page	2.375" x 3.875"	\$300	\$150
1/8 Page	2.375" x 1.875"	\$175	\$100

Additional Benefits

- Support Listed in Festival Program
- Website link on Arizona Wilderness Coalition website Film Festival page (www.azwild.org/action/filmfest2011.php)
- Warm-fuzzies for supporting the largest environmentally-focused film festival in North America

ARTWORK must be received by August 3, 2011

The Arizona Wilderness Coalition (AWC), the Southern Yuba River Citizens League, the Wild & Scenic Film Festival, and their respective agents, representatives, officers, employees, successors, assigns and insurers, reserve the right to decline ad submissions for the festival program. Creative must adhere to any and all trademark and copyright laws. AWC reserves the right to label an ad as "advertisement" if it cannot be easily distinguished from content. Advertiser branding (company name or advertiser's URL/recognizable logo) must appear on all creative. The URL must include top-level domain name (e.g. '.com', '.net', '.org,' etc.)

PRODUCTION

Stated ad rates are for camera ready artwork only. We will provide assistance in the creation and production of your advertisement at the following costs:

Full page \$100	1/4 page \$65
1/2 page \$85	1/8 page \$55

Artwork not meeting our mechanical specifications will be subject to charges for converting materials.

ACCEPTABLE FILE FORMATS

PDF Hi-res (300dpi) pdf files only. Please be sure the file is distilled as print quality.

InDesign Include all placed graphics and fonts (printer and screen).

Illustrator Include all placed graphics, turn all text to paths. Any colors must be trapped and set to separate at CMYK for composite color output.

Photoshop JPG, TIF or EPS (Binary). No layered Photoshop files please.

Convert RGB files to CMYK for color output.

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