



## THE ARIZONA WILDERNESS COALITION

PROTECTING ARIZONA'S WILD LANDS & WATERS SINCE 1979

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April 22, 2015

### Greetings!

Earth Day is a great time to reflect on the gifts of nature, and what nature needs from us in return. A lot has changed since the first Earth Day in 1970 – and the imperative to restore and protect our natural resources has never been greater.

In this special Earth Day issue, we explore the meaning of Earth Day, past and future. And in recognition of the role that local businesses can play in forging a sustainable economy and environment, we're announcing a new partnership with Arizona Wilderness Brewing Co. Read more below, and reboot your passion to preserve our blue planet.



Yours in Wilderness,



*Barbara*

Barbara Hawke  
Executive Director



## Fast Facts :: Earth Day 1970 to Now

Arizona's population more than tripled between 1970 and 2014. And while our state's population nearly doubled between 1990 and now, *no new wilderness areas have been designated since 1990*. [Read more fascinating facts about changes since 1970.](#)



## The History of Earth Day

Earth Day was founded in 1970 by Gaylord Nelson, at the time a U.S. Senator from Wisconsin. 1970 saw a translation of anti-war activism and anti-establishment culture into organized action to address rampant environmental problems. Arizona ecologist Rod Mondt shares personal reflections on the first Earth Day, and what it means today. [Read more.](#)



## Local Business and the Environment

Responsible local businesses can contribute greatly to advancing economic growth while reducing impacts to the environment. As aptly stated by Local First Arizona,

*"The way to ignite that sustainability is through local economies, a healthy environment, and a happy community..."*

See more locally organized [Earth Day events shared by Local First Arizona.](#)



## We're Wild for Arizona Wilderness Brewing Co.

A great example of a local business promoting environmental preservation is Arizona Wilderness Brewing Co.. This brewery has not only named many of their unique, hand-crafted beers after Arizona wilderness areas, they strive to use Arizona ingredients in brews and food alike. These great folks are offering a

special discount card for new and renewing members of AWC. [Learn more.](#)



## Take Action for the Environment

We need volunteers to gather signatures for wilderness preservation in southeastern Arizona. Contact Barbara at 970-596-6697 if you can help May 2nd or 3rd in Tucson at the convivial Tucson Folk Festival.

The Bureau of Land Management is considering reintroduction of endangered Sonoran pronghorn (antelope) into the Eagletail Mountains Wilderness. Scoping comments are accepted until May 15th. [Learn more.](#)



JOIN US OR RENEW

You can make a tremendous difference in the success of wilderness campaigns by becoming a supporting member and sharing your resources with Arizona's last, best places.



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